

# [MOBI] Quantitative Methods For Business Manual

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Quantitative Methods for Business, 3/e-David R. Anderson 1986

Solutions Manual to Accompany Quantitative Methods for Business-David Ray Anderson 1989

Quantitative Methods for Business Decisions-Lawrence L. Lapin 1991

Solutions Manual to Accompany Introduction to Quantitative Methods in Business: with Applications Using Microsoft Office Excel-Bharat Kolluri 2016-07-18

Solutions Manual to accompany Introduction to Quantitative Methods in Business: With Applications Using Microsoft® Office Excel®

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Solutions Manual to accompany Introduction to Quantitative Methods in Business: With Applications Using Microsoft® Office Excel®

Quantitative Methods for Business-David Ray Anderson 2001 This revision of the classic Quantitative Methods for Business provides readers with a conceptual understanding of the role that quantitative methods play in the decision-making process. This text describes the many quantitative methods that have been developed over the years, explains how they work, and shows how the decision-maker can apply and interpret data. Written with the non-mathematician in mind, this text is applications-oriented. Its Problem-Scenario Approach motivates and helps the reader to understand and apply mathematical concepts and techniques. In addition, the managerial orientation uses examples that illustrate situations in which quantitative methods are useful in decision making.

Quantitative Techniques-T. Lucey 2000-09 This text is designed to provide an understanding of quantitative techniques, this manual is suitable for students on IComA, ACCA, CIMA, CIPFA, ICSA, IDPM, BA Business Studies and BTEC higher level courses. It contains self-review questions and longer examination answers. A lecturers' support pack is included.

Introduction to Quantitative Methods in Business-Bharat Kolluri 2016-08-01 A well-balanced and accessible introduction to the elementary quantitative methods and Microsoft® Office Excel® applications used to guide business decision making Featuring quantitative techniques essential for modeling modern business situations, Introduction to Quantitative Methods in Business: With Applications Using Microsoft® Office Excel® provides guidance to assessing real-world data sets using Excel. The book presents a balanced approach to the mathematical tools and techniques with applications used in the areas of business, finance, economics, marketing, and operations. The authors begin by establishing a solid foundation of basic mathematics and statistics before moving on to more advanced concepts. The first part of the book starts by developing basic quantitative techniques such as arithmetic operations, functions and graphs, and elementary differentiations (rates of change), and integration. After a review of these techniques, the second part details both linear and nonlinear models of business activity. Extensively classroom-tested, Introduction to Quantitative Methods in Business: With Applications Using Microsoft® Office Excel® also includes: Numerous examples and practice problems that emphasize real-world business quantitative techniques and applications Excel-based computer software routines that explore calculations for an assortment of tasks, including graphing, formula usage, solving equations, and data analysis End-of-chapter sections detailing the Excel applications and techniques used to address data and solutions using large data sets A companion website that includes chapter summaries, Excel data sets, sample exams and quizzes, lecture slides, and an Instructors' Solutions Manual Introduction to Quantitative Methods in Business: With Applications Using Microsoft® Office Excel® is an excellent textbook for undergraduate-level courses on quantitative methods in business, economics, finance, marketing, operations, and statistics. The book is also an ideal reference for readers with little or no quantitative background who require a better understanding of basic mathematical and statistical concepts used in economics and business. Bharat Kolluri, Ph.D., is Professor of Economics in the Department of Economics, Finance, and Insurance at the University of Hartford. A member of the American Economics Association, his research interests include econometrics, business statistics, quantitative decision making, applied macroeconomics, applied microeconomics, and corporate finance. Michael J. Panik, Ph.D., is Professor Emeritus in the Department of Economics, Finance, and Insurance at the University of Hartford. He has served as a consultant to the Connecticut Department of Motor Vehicles as well as to a variety of health care organizations. In addition, Dr. Panik is the author of numerous books, including Growth Curve Modeling: Theory and Applications and Statistical Inference: A Short Course, both published by Wiley. Rao N. Singamsetti, Ph.D., is Associate Professor in the Department of Economics, Finance, and Insurance at the University of Hartford. A member of the American Economics Association, his research interests include the status of war on poverty in the United States since the 1960s and forecasting foreign exchange rates using econometric methods.

Applied Quantitative Methods for Trading and Investment-Christian L. Dunis 2004-01-09 This book provides a manual on quantitative financial analysis. Focusing on advanced methods for modelling financial markets in the context of practical financial applications, it will cover data, software and techniques that will enable the reader to implement and interpret quantitative methodologies, specifically for trading and investment. Includes contributions from an international team of academics and quantitative asset managers from Morgan Stanley, Barclays Global Investors, ABN AMRO and Credit Suisse First Boston. Fills the gap for a book on applied quantitative investment & trading models Provides details of how to combine various models to manage and trade a portfolio

Quantitative Methods for Decision Making Using Excel-Glyn Davis 2012-11-22 Quantitative Methods for Decision Making is a comprehensive guide that provides students with the key techniques and methodology they will need to successfully engage with all aspects of quantitative analysis and decision making; both on their undergraduate course, and in the larger context of their future business environments. Organized in accordance with the enterprise functional structure where the decision making takes place, the textbook encompasses a broad range of functions, each detailed with clear examples illustrated through the single application tool Microsoft Excel. The authors approach a range of methods which are divided into major enterprise functions such as marketing, sales, business development, manufacturing, quality control and finance; illustrating how the methods can be applied in practice and translated into a working environment. Each chapter is packed with short case studies to exemplify the practical use of techniques, and contains a wealth of exercises after key sections and concepts, giving students the opportunity to monitor their own progress using the solutions at the back of the book. An Online Resource Centre accompanies the text and includes: For students: - Numerical skills workbook with additional exercises, questions and content - Data from the examples and exercises in the book - Online glossary of terms - Revision tips - Visual walkthrough videos covering the application of a range of quantitative methods - Appendices to the book For lecturers: - Instructor's manual including solutions from the text and a guide to structuring lectures and seminars - PowerPoint presentations - Test bank with questions for each chapter - Suggested assignment and examination questions

Quantitative Methods-Paolo Brandimarte 2012-01-03 An accessible introduction to the essential quantitative methods for making valuable business decisions Quantitative methods-research techniques used to analyze quantitative data-enable professionals to organize and understand numbers and, in turn, to make good decisions. Quantitative Methods: An Introduction for Business Management presents the application of quantitative mathematical modeling to decision making in a business management context and emphasizes not only the role of data in drawing conclusions, but also the pitfalls of undiscerning reliance of software packages that implement standard statistical procedures. With hands-on applications and explanations that are accessible to readers at various levels, the book successfully outlines the necessary tools to make smart and successful business decisions. Progressing from beginner to more advanced material at an easy-to-follow pace, the author utilizes motivating examples throughout to aid readers interested in decision making and also provides critical remarks, intuitive traps, and counterexamples when appropriate. The book begins with a discussion of motivations and foundations related to the topic, with introductory presentations of concepts from calculus to linear algebra. Next, the core ideas of quantitative methods are presented in chapters that explore introductory topics in probability, descriptive and inferential statistics, linear regression, and a discussion of time series that includes both classical topics and more challenging models. The author also discusses linear programming models and decision making under risk as well as less standard topics in the field such as game theory and Bayesian statistics. Finally, the book concludes with a focus on selected tools from multivariate statistics, including advanced regression models and data reduction methods such as principal component analysis, factor analysis, and cluster analysis. The book promotes the importance of an analytical approach, particularly when dealing with a complex system where multiple individuals are involved and have conflicting incentives. A related website features Microsoft Excel® workbooks and MATLAB® scripts to illustrate concepts as well as additional exercises with solutions. Quantitative Methods is an excellent book for courses on the topic at the graduate level. The book also serves as an authoritative reference and self-study guide for financial and business

professionals, as well as readers looking to reinforce their analytical skills.

Quantitative Methods for Business Studies-Richard Thomas 1997 With this book, managers can learn sophisticated techniques for analyzing and interpreting business results. This step-by-step, practical guide brings together all the quantitative methods business professionals need. Coverage includes: statistics for market research and other applications; probability and decision theory; financial mathematics, including NPV/APR and investment appraisal; index numbers; forecasting; inventory control methods including MRP and JIT; linear programming; simulation; project management, and more. For all business and finance professionals and students interested in quantitative methods.

Collecting Qualitative Data-Greg Guest 2012-06-29 Providing a practical and step-by-step guide to collecting and managing qualitative data, this book focuses on the three most often used forms of qualitative methods: participant observation, in-depth interviews, and focus groups. Designed to be very applied, this textbook includes many checklists and tips for how to use each technique while doing research. It also includes numerous real-life examples and cases so that the reader will benefit from seeing the broader picture. Collecting Qualitative Data: A Field Manual is intended both for beginning researchers and the more experienced research collector.

Economic and Business Analysis-Frank S. T. Hsiao 2011 As we enter the 21st century, most students are familiar with microcomputers. They are adept in visually-oriented playing and learning, as evidenced by prevalent video games, music videos, and DVD movies. This book appeals to the modern day undergraduate and graduate students by using microcomputers, through innovative uses of spreadsheets and built-in spreadsheet equations and formulae. This microcomputer skill-intensive book covers major topics in both economic analysis and business analysis. Students will learn how to build complex spreadsheet layouts and perform high-level calculations and analysis intuitively in a non-threatening environment. To encourage students' active learning and critical thinking, they will be given hands-on practice by creating tables and graphs presented in the text and homework, and by changing the parameters to find the effects of the change instantly. At the same time, by acquainting themselves with the popular spreadsheet program, they will acquire more advanced job skills directly.

Business Research Methods and Statistics Using SPSS-Robert P Burns 2008-11-20 Ideal for those with a minimum of mathematical and statistical knowledge, Business Research Methods and Statistics Using SPSS provides an easy to follow approach to understanding and using quantitative methods and statistics. It is solidly grounded in the context of business and management research, enabling students to appreciate the practical applications of the techniques and procedures explained. The book is comprehensive in its coverage, including discussion of the business context, statistical analysis of data, survey methods, and reporting and presenting research. A companion website also contains four extra chapters for the more advanced student, along with PowerPoint slides for lecturers, and additional questions and exercises, all of which aim to help students to: - Understand the importance and application of statistics and quantitative methods in the field of business - Design effective research studies - Interpret statistical results - Use statistical information meaningfully - Use SPSS confidently

Quantitative Methods for Business (Book Only)-David R. Anderson 2012-02-15 Develop a strong conceptual understanding of the role that quantitative methods play in today's decision-making process. Written for the non-mathematician, this applications-oriented text introduces today's many quantitative methods, how they work, and how decision makers can most effectively apply and interpret data. A strong managerial orientation motivates while actual examples illustrate situations where quantitative methods make a difference in decision making. A strong Problem-Scenario Approach helps you understand and apply mathematical concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Quantitative Methods for Business and Economics-Glyn Burton 2002 Building on the strength of the first edition, Quantitative Methods for Business and Economics provides a simple introduction to the mathematical and statistical techniques needed in business. This book is accessible and easy to use, with the emphasis clearly on how to apply quantitative techniques to business situations. It includes numerous real world applications and many opportunities for student interaction. It is clearly focused on business, management and economics students taking a single module in Quantitative Methods.

The SAGE Handbook of Quantitative Methodology for the Social Sciences-David Kaplan 2004-06-21 The SAGE Handbook of Quantitative Methodology for the Social Sciences is the definitive reference for teachers, students, and researchers of quantitative methods in the social sciences, as it provides a comprehensive overview of the major techniques used in the field. The contributors, top methodologists and researchers, have written about their areas of expertise in ways that convey the utility of their respective techniques, but, where appropriate, they also offer a fair critique of these techniques. Relevance to real-world problems in the social sciences is an essential ingredient of each chapter and makes this an invaluable resource.

Quantitative Analysis for Decision Makers, 7th Edition (Formally known as Quantitative Methods for Decision Makers)-Mik Wisniewski 2019-05-12 Were you looking for the book with access to MyLab Math Global? This product is the book alone and does NOT come with access to MyLab Math Global. Students, if MyLab Math Global is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Math Global should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. There's no doubt that a manager's job is getting tougher. Do it better, do it faster, do it cheaper are the pressures every manager faces. And at the heart of every manager's job is decision-making: deciding what to do and how to do it. This well-respected text looks at how quantitative analysis techniques can be used effectively to support such decision making. As a manager, developing a good understanding of the quantitative analysis techniques at your disposal is crucial. Knowing how, and when, to use them and what their results really mean can be the difference between making a good or bad decision and, ultimately, between business success and failure. Appealing both to students on introductory-level courses and to MBA and postgraduate students, this internationally successful text provides an accessible introduction to a subject area that students often find difficult. Quantitative Analysis for Decision Makers (formerly known as Quantitative Methods for Decision Makers) helps students to understand the relevance of quantitative methods of analysis to management decision-making by relating techniques directly to real-life business decisions in public and private sector organisations and focuses on developing appropriate skills and understanding of how the techniques fit into the wider management process. Key features: The use of real data sets to show how analytical techniques are used in practice "QADM in Action" case studies illustrating how organisations benefit from the use of analytical techniques Articles from the Financial Times illustrating the use of such techniques in a variety of business settings Fully worked examples and exercises supported by Excel data sets Student Progress Check activities in each chapter with solutions A 300+ page Tutors Solutions Manual

Business Research Methods-Alan Bryman 2015-03-26 A complete introduction to doing business research, Business Research Methods is the ideal guide for students embarking on a research project. Together with real students and supervisors, the authors draw on their own extensive experience to give readers tips for success and provide advice to help them avoid common mistakes. Developed specifically with business and management students in mind, this bestselling textbook explores the nature and purpose of business research and the issues it entails, while also providing students with practical advice on carrying out their research. In addition to a broad range of relevant case studies, the book features a substantial discussion of ethics, a chapter on internet research methods, and a strong emphasis on practical content such as planning a project and writing it up. With a new chapter on the nature of business research that explains why an understanding of research methods is so important to the broader study of business and management, and a new chapter on sampling in qualitative research, Business Research Methods remains the book of choice to help you build a full understanding of the subject. New to this edition A new introductory chapter on the nature of business research explains to students the relevance and importance of studying research methods, while also considering the 'messiness' of business research by giving guidance to students on how to proceed if things do not go to plan. A new chapter on sampling in qualitative research complements the existing chapter on sampling in quantitative research, providing full coverage of this important topic. New material on the use of technology in research, including the use of Skype for interviewing and work blogs as sources of data, keeps the book fully up-to-date with the latest trends in research methods. New coverage of shadowing in organizations, experience and event sampling, thematic analysis, and global and multi-site ethnography. Increased coverage of writing for academic audiences and mixed-methods research. Fully updated to include coverage of SPSS 22.

The Reviewer's Guide to Quantitative Methods in the Social Sciences-Gregory R. Hancock 2010-04-26 The Reviewer's Guide is designed for reviewers of research manuscripts and proposals in the social and behavioral sciences, and beyond. Its uniquely structured chapters address traditional and emerging quantitative methods of data analysis.

Essential Quantitative Methods-Les Oakshott 2012-02-13 Quantitative techniques are fundamental to the correct interpretation of commercial reality, and can aid practical business decision making and problem solving. The fifth edition of Essential Quantitative Methods has been updated to suit the changing needs and environment of the contemporary student. It offers revised coverage of associated software, new case studies and expanded student material, yet retains its concise accessible approach, building on its established position as a core text on quantitative methods modules. New to this edition: • New case studies have been added, and others revised and updated. • SPSS and Excel techniques have been thoroughly updated in line with new software releases. • 'Did you know?' features provide additional information on related topics. • Expanded 'Key Points' sections at the end of each chapter reinforce learning. • Extended 'Further Reading' materials, a summarized bibliography and new advice on web searches and online source materials, offer added guidance. Essential Quantitative

Methods is ideal for undergraduate and MBA students studying Quantitative Methods, Statistics and Managing Data.

Business Research Methods-Dr. Sue Greener 2008

ECRM 2017 16th European Conference on Research Methods in Business and Management-Dr Anthony Buckley 2017

Quantitative Methods I, QUA2311 : Course Manual-Algonquin College. Continuing Education. Business Department 1993

Quantitative Methods in Transportation-Dušan Teodorović 2020-08-18 Quantitative Methods in Transportation provides the most useful, simple, and advanced quantitative techniques for solving real-life transportation engineering problems. It aims to help transportation engineers and analysts to predict travel and freight demand, plan new transportation networks, and develop various traffic control strategies that are safer, more cost effective, and greener. Transportation networks can be exceptionally large, and this makes many transportation problems combinatorial, and the challenges are compounded by the stochastic and independent nature of trip-planners decision making. Methods outlined in this book range from linear programming, multi-attribute decision making, data envelopment analysis, probability theory, and simulation to computer techniques such as genetic algorithms, simulated annealing, tabu search, ant colony optimization, and bee colony optimization. The book is supported with problems and has a solutions manual to aid course instructors.

A Step-By-Step Introduction to Statistics for Business-Richard N. Landers 2018-10-18 A clear and concise introduction to statistics for business and management students, demonstrating how important statistics are in the business decision-making process and covering everything from conducting a survey and collecting data, to summarizing statistical data, and presenting findings. Each chapter features a real-world business situation and accompanying dataset, the reader is then encouraged to identify the correct statistical concept in the chapter and solve the problem outlined. Offering students a chance to use the newly learned theory in a practical way. New to the second edition: A "Review of Essential Mathematics" prologue, featuring tests and further links to help students refresh their knowledge of the core mathematical concepts used to calculate basic statistics. Updated screenshots on using IBM SPSS and Excel. A "Statistics in the Real World" feature included at the end of each chapter, demonstrating how statistics are applied in real-world business settings and research, accompanied by reflective questions. Updated case studies, examples and diagrams, illustrating key points and helping to reinforce learning. The book is accompanied by free online resources including step-by-step video tutorials on how to use Excel and IBM SPSS, datasets and worked solutions, an Instructors' Manual, Testbank, and PowerPoint presentation slides for lecturers. Essential reading for business students wanting to know how to use statistics in a business setting.

Quantitative Methods for Quality Management-Alessandro Brun 2020-09-16 This book is intended to offer a theoretical support and a practical guide to understand and use a wide set of quantitative tools for Quality Management. The most common tools and methods are first explained and then applied in industrial examples: Basic Statistics, Graphical Approach, Pareto, Hypothesis Testing, ANOVA, DoE, Control Chart, Acceptance Sampling are some of the covered topics. The goal of this book is to provide the readers both with theory recall and examples of application to understand the approach and master the application. Thus the book is projected to be a useful resource for both students and practitioners in manufacturing and service operations. Students will find the ideal support and guidance for getting confident with the subject, while practitioners will be provided with theoretical and practical insights to deeply understand the ground on which most of commonly used quality tools are built on. The book will explain the topics starting from the easiest-to-understand, gradually increasing the level of complexity in the tools and in the numerical examples. This third edition of the book has widened the theory support and re-organized the topics. This new organization will both support a deeper understanding of the statistical basics and facilitate the mastering of the more complex quality tools.

The Regional Integration Manual-Philippe De Lombaerde 2012-03-29 The Regional Integration Manual brings together different methods for monitoring and analysing regional integration processes in a systematic way. Employing a multi-disciplinary approach, it seeks to provide officials in regional organisations, researchers in think tanks, academics and students worldwide with an accessible set of both quantitative and qualitative tools, useful in their day-to-day work. The Manual addresses an increasing demand for such tools, in a world where mechanisms and ideas for effective regional government and governance are in dire need, whereas the monitoring and analytical capabilities of official and non-governmental actors often lag behind. It also addresses a rapidly growing academic community studying the determinants, depth, speed and other characteristics of regional integration and co-operation. Employing a multi-disciplinary approach, The Regional Integration Manual will be of interest to scholars of governance and regional politics as well as policy-makers and those in regional organisations.

Research Methods for Business-Uma Sekaran 2003 Ethical issues relating to research and the aspects of business, data collection, and data analysis are integrated throughout the book. \* The issues in cross-national research in sampling and data collection are thoroughly discussed. \* The qualitative-quantitative aspects of research are brought together through a case study on the final chapter.

The Coding Manual for Qualitative Researchers-Johnny Saldaña 2012-10-04 The Second Edition of Johnny Saldaña's international bestseller provides an in-depth guide to the multiple approaches available for coding qualitative data. Fully up to date, it includes new chapters, more coding techniques and an additional glossary. Clear, practical and authoritative, the book: -describes how coding initiates qualitative data analysis -demonstrates the writing of analytic memos -discusses available analytic software -suggests how best to use The Coding Manual for Qualitative Researchers for particular studies. In total, 32 coding methods are profiled that can be applied to a range of research genres from grounded theory to phenomenology to narrative inquiry. For each approach, Saldaña discusses the method's origins, a description of the method, practical applications, and a clearly illustrated example with analytic follow-up. A unique and invaluable reference for students, teachers, and practitioners of qualitative inquiry, this book is essential reading across the social sciences.

Business Research Methods-Alan Bryman 2015-03-26 A complete introduction to doing business research, Business Research Methods is the ideal guide for students embarking on a research project. Together with real students and supervisors, the authors draw on their own extensive experience to give readers tips for success and provide advice to help them avoid common mistakes. Developed specifically with business and management students in mind, this bestselling textbook explores the nature and purpose of business research and the issues it entails, while also providing students with practical advice on carrying out their research. In addition to a broad range of relevant case studies, the book features a substantial discussion of ethics, a chapter on internet research methods, and a strong emphasis on practical content such as planning a project and writing it up. With a new chapter on the nature of business research that explains why an understanding of research methods is so important to the broader study of business and management, and a new chapter on sampling in qualitative research, Business Research Methods remains the book of choice to help you build a full understanding of the subject. New to this edition A new introductory chapter on the nature of business research explains to students the relevance and importance of studying research methods, while also considering the 'messiness' of business research by giving guidance to students on how to proceed if things do not go to plan. A new chapter on sampling in qualitative research complements the existing chapter on sampling in quantitative research, providing full coverage of this important topic. New material on the use of technology in research, including the use of Skype for interviewing and work blogs as sources of data, keeps the book fully up-to-date with the latest trends in research methods. New coverage of shadowing in organizations, experience and event sampling, thematic analysis, and global and multi-site ethnography. Increased coverage of writing for academic audiences and mixed-methods research. Fully updated to include coverage of SPSS 22.

Teaching Quantitative Methods-Geoff Payne 2011-03-04 This exciting collection is both useful and timely. It clearly lays out the problems, strategies and resources associated with the teaching of quantitative methods in modern universities. Addressing the perceived 'crisis of number' in a practical and fresh way the book sets out dynamic new approaches to teaching quantitative methods. It offers historical, comparative, analytical reflection and empirical evidence concerning the crisis in contemporary social sciences. Experts from across the social sciences provide a wide range of authoritative insights as well as a number of useful illustrations of strategies and resources designed to help overcome this 'crisis of number'. Each chapter reflects the diversity of backgrounds and approaches within the social sciences making this an interdisciplinary, relevant addition to the subject. The book also: o focuses on innovations in how to teach quantitative research methods o reports on the latest ESRC research projects on teaching quantitative methods o locates itself within current debates about skills for employment. Clear, engaging and original this book will be essential reading for those interested in learning and teaching quantitative methods.

Quantitative Methods for Finance and Investments-John Teall 2009-02-04 Quantitative Methods for Finance and Investments ensures that readers come away from reading it with a reasonable degree of comfort and proficiency in applying elementary mathematics to several types of financial analysis. All of the methodology in this book is geared toward the development, implementation, and analysis of financial models to solve financial problems.

Quantitative methods for business-Anderson 2003-04-01

Introducing Quantitative Methods-Daniela Aidley This exciting new core textbook offers a clear and practical introduction to quantitative methods, taking a project-based approach. The author's extensive knowledge and straightforward writing style ensure that students are steered through the process step-by-step, from developing research questions and preparing data for analysis, to explaining how to present data in appropriate formats, avoid bias, and write up results and reports. Featuring a comprehensive pedagogical framework and companion website, readers are encouraged to follow practice analyses as they go, with examples given in both SPSS and Excel, and templates are provided for students' own research. In addition to covering the research project, chapters also cover the essential mathematical and statistical analyses that are a logical consequence of posing a quantitative research methods question. This is the perfect

text for all social science students studying introductory modules on quantitative methods, research methods or statistics at undergraduate or postgraduate level. It also functions as an effective guide for undergraduate and postgraduate students faced with an independent research project.

Handbook on Impact Evaluation-Shahidur R. Khandker 2009-10-13 Public programs are designed to reach certain goals and beneficiaries. Methods to understand whether such programs actually work, as well as the level and nature of impacts on intended beneficiaries, are main themes of this book.

Management Research-Susan Rose 2014-07-25 For many post-graduate students undertaking a research project for the first time is a daunting prospect. Gaining the knowledge and skills needed to do research typically has to be done alongside carrying out the project itself. Students often have to conduct their research independently, perhaps with limited tutor contact. What is needed in such situations is a resource that supports the new researcher on every step of the research journey, from defining the project to communicating its findings. Management Research: Applying the Principles provides just such a resource. Structured around the key stages of a research project, it is designed to provide answers to the questions faced by new researchers but without neglecting the underlying principles of good research. Each chapter includes 'next steps' activities to help readers apply the content to their own live research project. The companion website provides extensive resources, including video tutorials, to support the development of practical research skills. The text reflects the richness and variety of current business and management research both in its presentation of methods and techniques and its choice of examples drawn from different subject disciplines, industries and organizations. Management Research: Applying the Principles combines diversity of coverage with a singularity of purpose: to help students complete their research project to a rigorous standard.

Essential Quantitative Methods-Les Oakshott 2012-02-13 Quantitative techniques are fundamental to the correct interpretation of commercial reality, and can aid practical business decision making and problem solving. The fifth edition of Essential Quantitative Methods has been updated to suit the changing needs and environment of the contemporary student. It offers revised coverage of associated software, new case studies and expanded student material, yet retains its concise accessible approach, building on its established position as a core text on quantitative methods modules. New to this edition: • New case studies have been added, and others revised and updated. • SPSS and Excel techniques have been thoroughly updated in line with new software releases. • 'Did you know?' features provide additional information on related topics. • Expanded 'Key Points' sections at the end of each chapter reinforce learning. • Extended 'Further Reading' materials, a summarized bibliography and new advice on web searches and online source materials, offer added guidance. Essential Quantitative Methods is ideal for undergraduate and MBA students studying Quantitative Methods, Statistics and Managing Data.

Quantitative Methods for Business Decisions-Jon Curwin 2002 This clear, accurate and comprehensive textbook has 25 chapters divided into 7 study areas, each chapter focusing on a selection of techniques illustrated with examples from business, finance, marketing, economics, accounting and public administration.

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