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Managing the Testing Process-Rex Black 2003-08-30 An updated edition of the best tips and tools to plan, build, and execute a structured test operation In this update of his bestselling book, Rex Black walks you through how to develop essential tools and apply them to your test project. He helps you master the basic tools, apply the techniques to manage your resources, and give each area just the right amount of attention so that you can successfully survive managing a test project! Offering a thorough review of the tools and resources you will need to manage both large and small projects for hardware and software, this book prepares you to adapt the concepts across a broad range of settings. Simple and effective, the tools comply with industry standards and bring you up to date with the best test management practices and tools of leading hardware and software vendors. Rex Black draws from his own numerous testing experiences--including the bad ones, so you can learn from his mistakes-- to provide you with insightful tips in test project management. He explores such topics as: Dates, budgets, and quality-expectations versus reality Fitting the testing process into the overall development or maintenance process How to choose and when to use test engineers and technicians, contractors and consultants, and external test labs and vendors Setting up and using an effective and simple bug-tracking database Following the status of each test case The companion Web site contains fifty tools, templates, and case studies that will help you put these ideas into action--fast!

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Successful Test Management-Iris Pinkster 2013-03-19 At a time when information systems are becoming ever more complex and quality to market and time to market are critical for many companies, a structured test process is essential. Even more important is a structured test management process to keep testing under control. Nowadays a test manager must have extensive knowledge of and experience with project management, risk assessment, team building, and, process improvement. Based on their long-term industry experience, Pinkster and her coauthors describe a holistic approach to test management that combines test methods, test management, risk assessment and stakeholder management into one integral process, giving test managers, test coordinators, IT project managers, and QA managers a competitive edge in environments where there are numerous unstructured requirements, tough testing schedules and limited resources. This book should be in every test manager's backpack!

NetSuite ERP for Administrators-Anthony Bickof 2018-06-29 Learn steps and tasks to help a NetSuite administrator perform both his daily and monthly tasks efficiently. Advance his expertise to become NetSuite leader without having to spend time and money on corporate trainings. Key Features Understand the business considerations and implementation of the NetSuite ERP Gain a deep knowledge of enterprise security, data management, process automation, and analytics Learn techniques to sail through system maintenance while ensuring accuracy and to practically troubleshoot issues Book Description NetSuite ERP is a complete, scalable cloud ERP solution targeted at fast-growing, mid-sized businesses and large enterprises. It's the smartly executed combination of financial management operations and built-in business intelligence, which enables companies to make data-driven and well-informed decisions. This book will help administrators become expert enough to be seen as the NetSuite leader at their company and to be able to advise department heads on specific processes, and strategic decisions. We start with an overview of ERP and NetSuite ERP, before going on to explain the built-in features to show the breadth of NetSuite ERP's product and its ease of use. We then discuss business aspects, focusing on the most important processes in NetSuite. Then you'll understand the implementation aspects that are generic enough to cover all the features. The focus then shifts to specific skills that you will need to administer for any system, such as roles, permissions, customization, and data imports. Moving on, you'll learn how to centralize the creation of search templates and give users the tools to pivot the data and expose it to the user in useful ways, such as on the dashboard. The book ends with checklists providing actionable steps that you as an administrator can take to do your job and support the application through new releases and troubleshooting problems. What you will learn Provide executives with meaningful insights into the business A Framework to streamline the implementation of new and existing features Leverage built-in tools to optimize your efficiency and effectiveness Test configuration to check the implementation of role-specific permissions Understand how to optimize the amount of data to be shared with users Import data like new leads and employ current data like pricing updates Perform on-going maintenance and troubleshoot issues Who this book is for This book is for administrators, consultants, and Project Managers who would like to improve their skills in the areas of configuration and system management. Basic experience implementing NetSuite is assumed.

Software Testing-Gerald D. Everett 2007-07-27 Software Testing presents one of the first comprehensive guides to testing activities, ranging from test planning through test completion for every phase of software under development, and software under revision. Real life case studies are provided to enhance understanding as well as a companion website with tools and examples.

Software Testing and Analysis-Mauro Pezze 2008 Teaches readers how to test and analyze software to achieve an acceptable level of quality at an acceptable cost Readers will be able to minimize software failures, increase quality, and effectively manage costs Covers techniques that are suitable for near-term application, with sufficient technical background to indicate how and when to apply them Provides balanced coverage of software testing & analysis approaches By incorporating modern topics and strategies, this book will be the standard software-testing textbook

IT Best Practices-Tom C. Witt 2016-04-19 Consistent success does not happen by chance. It occurs by having an understanding of what is happening in the environment and then having the skills to execute the necessary changes. Ideal for project, IT, and systems development managers, IT Best Practices: Management, Teams, Quality, Performance, and Projects details the skills, knowledge, and a

Software Testing and Analysis-Mauro Pezze 2008 Teaches readers how to test and analyze software to achieve an acceptable level of quality at an acceptable cost Readers will be able to minimize software failures, increase quality, and effectively manage costs Covers techniques that are suitable for near-term application, with sufficient technical background to indicate how and when to apply them Provides balanced coverage of software testing & analysis approaches By incorporating modern topics and strategies, this book will be the standard software-testing textbook

Systematic Software Testing-Rick David Craig 2002 Gain an in-depth understanding of software testing management and process issues that are critical for delivering high-quality software on time and within budget. Written by leading experts in the field, this book offers those involved in building and maintaining complex, mission-critical software systems a flexible, risk-based process to improve their software testing capabilities. Whether your organization currently has a well-defined testing process or almost no process, Systematic Software Testing provides unique insights into better ways to test your software. This book describes how to use a preventive method of testing, which parallels the software development lifecycle, and explains how to create and subsequently use test plans, test design, and test metrics. Detailed instructions are presented to help you decide what to test, how to prioritize tests, and when testing is complete. Learn how to conduct risk analysis and measure test effectiveness to maximize the efficiency of your testing efforts. Because organizational structure, the right people, and management are keys to better software testing, Systematic Software Testing explains these issues with the insight of the authors OCO more than 25 years of experience."

Agile Testing-Lisa Crispin 2009 Get past the myths of testing in agile environments - and implement agile testing the RIGHT way. * * For everyone concerned with agile testing: developers, testers, managers, customers, and other stakeholders. * Covers every key issue: Values, practices, organizational and cultural challenges, collaboration, metrics, infrastructure, documentation, tools, and more. * By two of the world's most experienced agile testing practitioners and consultants. Software testing has always been crucial, but it may be even more crucial in agile environments that rely heavily on repeated iterations of software capable of passing tests. There are, however, many myths associated with testing in agile environments. This book helps agile team members overcome those myths -- and implement testing that truly maximizes software quality and value. Long-time agile testers Lisa Crispin and Janet Gregory offer powerful insights for three large, diverse groups of readers: experienced testers who are new to agile; members of newly-created agile teams who aren't sure how to perform testing or work with testers; and test/QA managers whose development teams are implementing agile. Readers will learn specific agile testing practices and techniques that can mean the difference between success and failure; discover how to transition 'traditional' test teams to agile; and learn how to integrate testers smoothly into agile teams. Drawing on extensive experience, the authors illuminate topics ranging from culture to test planning to automated tools. They cover every form of testing: business-facing tests, technology-facing tests, exploratory tests, context-driven and scenario tests, load, stability, and endurance tests, and more. Using this book's techniques, readers can improve the effectiveness and reduce the risks of any agile project or initiative.

Pragmatic Software Testing-Rex Black 2011-04-06 A hands-on guide to testing techniques that deliver reliable software and systems Testing even a simple system can quickly turn into a potentially infinite task. Faced with tight costs and schedules, testers need to have a toolkit of practical techniques combined with hands-on experience and the right strategies in order to complete a successful project. World-renowned testing expert Rex Black provides you with the proven methods and concepts that test professionals must know. He presents you with the fundamental techniques for testing and clearly shows you how to select and apply successful strategies to test a system with budget and time constraints. Black begins by discussing the goals and tactics of effective and efficient testing. Next, he lays the foundation of his technique for risk-based testing, explaining how to analyze, prioritize, and document risks to the quality of the system using both informal and formal techniques. He then clearly describes how to design, develop, and, ultimately, document various kinds of tests. Because this is a hands-on activity, Black includes realistic, life-sized exercises that illustrate all of the major test techniques with detailed solutions.

xUnit Test Patterns-Gerard Meszaros 2007-05-21 Automated testing is a cornerstone of agile development. An effective testing strategy will deliver new functionality more aggressively, accelerate user feedback, and improve quality. However, for many developers, creating effective automated tests is a unique and unfamiliar challenge. xUnit Test Patterns is the definitive guide to writing automated tests using xUnit, the most popular unit testing framework in use today. Agile coach and test automation expert Gerard Meszaros describes 68 proven patterns for making tests easier to write, understand, and maintain. He then shows you how to make them more robust and repeatable--and far more cost-effective. Loaded with information, this book feels like three books in one. The first part is a detailed tutorial on test automation that covers everything from test strategy to in-depth test coding. The second part, a catalog of 18 frequently encountered "test smells," provides trouble-shooting guidelines to help you determine the root cause of problems and the most applicable patterns. The third part contains detailed descriptions of each pattern, including refactoring instructions illustrated by extensive code samples in multiple programming languages.

Testing Business Ideas-David J. Bland 2019-11-06 A practical guide to effective business model testing 7 out of 10 new products fail to deliver on expectations. Testing Business Ideas aims to reverse that statistic. In the tradition of Alex Osterwalder's global bestseller Business Model Generation, this practical guide contains a library of hands-on techniques for rapidly testing new business ideas. Testing Business Ideas explains how systematically testing business ideas dramatically reduces the risk and increases the likelihood of success for any new venture or business project. It builds on the internationally popular Business Model Canvas and Value Proposition Canvas by integrating Assumptions Mapping and other powerful lean startup-style experiments. Testing Business Ideas uses an engaging 4-color format to: Increase the success of any venture and decrease the risk of wasting time, money, and resources on bad ideas Close the knowledge gap between strategy and experimentation/validation Identify and test your key business assumptions with the Business Model Canvas and Value Proposition Canvas A definitive field guide to business model testing, this book features practical tips for making major decisions that are not based on intuition and guesses. Testing Business Ideas shows leaders how to encourage an experimentation mindset within their organization and make experimentation a continuous, repeatable process.

Good Strategy, Bad Strategy-Richard P. Rumelt 2011 Argues that a manager's central responsibility is to create and implement strategies, challenges popular motivational practices, and shares anecdotes discussing how to enable action-oriented plans for real-world results.

How We Test Software at Microsoft-Alan Page 2008-12-10 It may surprise you to learn that Microsoft employs as many software testers as developers. Less surprising is the emphasis the company places on the testing discipline--and its role in managing quality across a diverse, 150+ product portfolio. This book--written by three of Microsoft's most prominent test professionals--shares the best practices, tools, and systems used by the company's 9,000-strong corps of testers. Learn how your colleagues at Microsoft design and manage testing, their approach to training and career development, and what challenges they see ahead. Most important, you'll get practical insights you can apply for better results in your organization. Discover how to: Design effective tests and run them throughout the product lifecycle Minimize cost and risk with functional tests, and know when to apply structural techniques Measure code complexity to identify bugs and potential maintenance issues Use models to generate test cases, surface unexpected application behavior, and manage risk Know when to employ automated tests, design them for long-term use, and plug into an automation infrastructure Review the hallmarks of great testers--and the tools they use to run tests, probe systems, and track progress efficiently Explore the challenges of testing services vs. shrink-wrapped software

Strategic Communications for Nonprofit Organizations-Sally J. Patterson 2009-02-10 How a nonprofit's strategic communications department defines its issues and policies determines whether the public views it as an effective organization. Strategic Communications for Nonprofit Organizations, Second Edition supports nonprofits in using their resources most effectively. The Second Edition includes a dedicated web site, equipping professionals with the worksheets, forms, surveys, and self-assessment tools needed to create a total communications plan. Plus, the book's step-by-step instructions demonstrate nonprofit communications strategies that work. Practical and clear, this in-the-trenches book provides nonprofit CEOs with expert insights to achieve their mission.

Testing Dirty Systems-William E. Perry 2003-01-01 Some systems are more difficult to test than others. Software testers contend with undefined or partially defined requirements; outdated, incomplete, or nonexistent documentation; complex logic; a mixture of languages; or worse. All of these factors make a system dirty, or virtually untestable. In Testing Dirty Systems, authors William Perry and Randall Rice teach testers a six-step process for approaching such systems: system diagnosis -- test planning -- test execution -- test analysis -- report development -- dirty system repair. Because of the unknown characteristics of the dirty system, the traditional validation of comparing actual processing results against the expected processing results is often inadequate. Analysis of a dirty system must go much further into describing the expected operational characteristics of the system, including -- probability of failure based on failures during testing -- expected difficulty of making changes based on inadequacy of documentation -- estimate of defects that remain in the system -- operating conditions that will lead to failures -- coverage levels based on code or test cases -- complexity levels based on coding structure Project leaders, independent testers, quality assurance personnel, and IS auditors will benefit from this book, as well as end-users and customers with a vested interest in the success of their systems.

The Content Strategy Toolkit-Meghan Casey 2015-06-06 In this essential guide, Meghan Casey outlines a step-by-step approach for doing content strategy, from planning and creating your content to delivering and managing it. Armed with this book, you can confidently tackle difficult activities like telling your boss or client what's wrong with their content, getting the budget to do content work, and aligning stakeholders on a common vision. Reading The Content Strategy Toolkit is like having your own personal consulting firm on retainer with a complete array of tools and tips for every challenge you'll face. In this practical and relevant guide, you'll learn how to: Identify problems with your content and persuade your bosses it's worth the time and resources to do it right Make sense of your business environment and understand your audience Get stakeholders aligned on business goals and user needs Set your content strategy and decide how to measure success Create, maintain, and govern on-strategy content You'll learn to control your content--and not have it control you.

Six Sigma Software Quality Improvement-Vic Nanda 2011-03-08 Proven techniques for improving software and process quality with Six Sigma This practical, in-depth guide explains how to apply Six Sigma to solve common product and process improvement challenges in the software and IT industry. Six Sigma Software Quality Improvement covers Define, Measure, Analyze, Improve, and Control (DMAIC), Lean Six Sigma, Design for Six Sigma (DFSS), and Define, Measure, Analyze, Design, and Verify (DMADV). Featuring more than 20 success stories from Motorola, IBM, Cisco, Seagate, Xerox, Thomson Reuters, TCS, EMC, Infosys, and Convergys, the book offers first-hand accounts of corporate Six Sigma programs and explains how these companies are successfully leveraging Six Sigma for software process and quality improvement. The success stories reveal how: Motorola minimized business risk before changing business-critical applications TCS improved fraud detection for a global bank Infosys improved software development productivity for a large multinational bank IBM reduced help desk escalations and overhead activities EMC improved development productivity Motorola realized significant cost avoidance by streamlining processes and project documentation Xerox achieved high-speed product development Seagate reduced application downtime and improved availability to 99.99% Cisco successfully reinvented its Six Sigma program Convergys injected Six Sigma into the company's DNA Thomson Reuters' Six Sigma program gathered significant

momentum in a short time Six Sigma was successfully applied in many other projects for defect reduction, cycle time reduction, productivity improvement, and more

Enterprise Continuous Testing-Cynthia Dunlop 2019-10-17 Even with the most extreme automation, we simply don't have time for the "test everything" approach. It's impossible to test every possible path through a modern business application every time that we want to release. Fortunately, we don't need to. If we rethink our testing approach, we can get a thorough assessment of a release candidate's business risk with much less testing than most companies are doing today. Enterprise Continuous Testing: Transforming Testing for Agile and DevOps introduces a Continuous Testing strategy that helps enterprises accelerate and prioritize testing to meet the needs of fast-paced Agile and DevOps initiatives. Software testing has traditionally been the enemy of speed and innovation--a slow, costly process that delays releases while delivering questionable business value. This new strategy helps you test smarter, so testing provides rapid insight into what matters most to the business. Target Audience This book is written for senior quality managers and business executives who need to achieve the optimal balance between speed and quality when delivering the software that drives the modern business. It provides a roadmap for how to accelerate delivery with high confidence and low business risk. In summary: If you want to realign your Global 2000 organization's quality process with the unrelenting drive towards accelerated delivery speed and "Continuous Everything," then you're in the right place.

Best Practices for the Formal Software Testing Process-Rodger D. Drabick 2013

Manage It!-Johanna Rothman 2007 Provides advice for managing a software design project, covering such topics as planning and using life cycles, scheduling, creating a project team, managing meetings, integrating testing, and completing a project.

Lessons Learned in Software Testing-Cem Kaner 2011-08-02 Decades of software testing experience condensed into the most important lessons learned. The world's leading software testing experts lend you their wisdom and years of experience to help you avoid the most common mistakes in testing software. Each lesson is an assertion related to software testing, followed by an explanation or example that shows you the how, when, and why of the testing lesson. More than just tips, tricks, and pitfalls to avoid, Lessons Learned in Software Testing speeds you through the critical testing phase of the software development project without the extensive trial and error it normally takes to do so. The ultimate resource for software testers and developers at every level of expertise, this guidebook features: * Over 200 lessons gleaned from over 30 years of combined testing experience * Tips, tricks, and common pitfalls to avoid by simply reading the book rather than finding out the hard way * Lessons for all key topic areas, including test design, test management, testing strategies, and bug reporting * Explanations and examples of each testing trouble spot help illustrate each lesson's assertion

Enterprise Network Testing-Andy Sholomon 2011-04-14 Enterprise Network Testing Testing Throughout the Network Lifecycle to Maximize Availability and Performance Andy Sholomon, CCIE® No. 15179 Tom Kunath, CCIE No. 1679 The complete guide to using testing to reduce risk and downtime in advanced enterprise networks Testing has become crucial to meeting enterprise expectations of near-zero network downtime. Enterprise Network Testing is the first comprehensive guide to all facets of enterprise network testing. Cisco enterprise consultants Andy Sholomon and Tom Kunath offer a complete blueprint and best-practice methodologies for testing any new network system, product, solution, or advanced technology. Sholomon and Kunath begin by explaining why it is important to test and how network professionals can leverage structured system testing to meet specific business goals. Then, drawing on their extensive experience with enterprise clients, they present several detailed case studies. Through real-world examples, you learn how to test architectural "proofs of concept," specific network features, network readiness for use, migration processes, security, and more. Enterprise Network Testing contains easy-to-adapt reference test plans for branches, WANs/MANs, data centers, and campuses. The authors also offer specific guidance on testing many key network technologies, including MPLS/VPN, QoS, VoIP, video, IPsec VPNs, advanced routing (OSPF, EIGRP, BGP), and Data Center Fabrics. § Understand why, when, and how you should test your network § Use testing to discover critical network design flaws § Incorporate structured systems testing into enterprise architecture strategy § Utilize testing to improve decision-making throughout the network lifecycle § Develop an effective testing organization and lab facility § Choose and use test services providers § Scope, plan, and manage network test assignments § Leverage the best commercial, free, and IOS test tools § Successfully execute test plans, including crucial low-level details § Minimize the equipment required to test large-scale networks § Identify gaps in network readiness § Validate and refine device configurations § Certify new hardware, operating systems, and software features § Test data center performance and scalability § Leverage test labs for hands-on technology training This book is part of the Networking Technology Series from Cisco Press®, which offers networking professionals valuable information for constructing efficient networks, understanding new technologies, and building successful careers.

Testing Cloud Services-Kees Blokland 2013-09-19 Everybody is confronted with cloud computing. Whether you are a user, designer, programmer, project manager, or tester, sooner or later the cloud affects your work. If you are involved in selecting or implementing services from the cloud, or in keeping them up and running, this book will prove to be an invaluable resource. Testing Cloud Services covers an extensive list of risks that arise when implementing cloud computing, including some traditional risks and some completely new ones, and provides strategies for avoiding these risks and solving problems. Every risk is connected to existing, updated, and new test measures. It is necessary to start testing during the selection of cloud services, and continue end-to-end testing even after going live, as continuity risks arise all the time. With this book in hand, you will save a lot of time and discover an effective approach to testing that can be applied in practice immediately!

Software Testing and Quality Assurance-Kshirasagar Naik 2011-09-23 A superior primer on software testing and quality assurance, from integration to execution and automation This important new work fills the pressing need for a user-friendly text that aims to provide software engineers, software quality professionals, software developers, and students with the fundamental developments in testing theory and common testing practices. Software Testing and Quality Assurance: Theory and Practice equips readers with a solid understanding of: Practices that support the production of quality software Software testing techniques Life-cycle models for requirements, defects, test cases, and test results Process models for units, integration, system, and acceptance testing How to build test teams, including recruiting and retaining test engineers Quality Models, Capability Maturity Model, Testing Maturity Model, and Test Process Improvement Model Expertly balancing theory with practice, and complemented with an abundance of pedagogical tools, including test questions, examples, teaching suggestions, and chapter summaries, this book is a valuable, self-contained tool for professionals and an ideal introductory text for courses in software testing, quality assurance, and software engineering.

Foundations of Software Testing-Dorothy Graham 2008 Your One-Stop Guide To Passing The ISTQB Foundation Level Exam Foundations of Software Testing: Updated edition for ISTQB Certification is your essential guide to software testing and the ISTQB Foundation qualification. Whether you are a student or tester of ISTQB, this book is an essential purchase if you want to benefit from the knowledge and experience of those involved in the writing of the ISTQB Syllabus. This book adopts a practical and hands-on approach, covering the fundamental principles that every system and software tester should know. Each of the six sections of the syllabus is covered by background tests, revision help and sample exam questions. The also contains a glossary, sample full-length examination and information on test certification. The authors are seasoned test-professionals and developers of the ISTQB syllabus itself, so syllabus coverage is thorough and in-depth. This book is designed to help you pass the ISTQB exam and qualify at Foundation Level, and is enhanced with many useful learning aids. ABOUT ISTQB ISTQB is a multi-national body overseeing the development of international qualifications in software testing. In a world of employment mobility and multi-national organizations, having an internationally recognized qualification ensures that there is a common understanding, internationally, of software testing issues.

Testing Applications on the Web-Hung Q. Nguyen 2001 Software engineers have developed sophisticated test methodologies that are inadequate for Web-based software. Distributed applications have different performance goals from desktop applications and require networking know-how of the tester. This work introduces the important technologies testing concepts and techniques needed to effectively run e-business systems. It aims to show readers how to test B2B applications, B2C applications, and internal applications. Nguyen also offers advice about the Web application models servers, browsers protocols, and much more. He provides strategies for test planning and bug tracking, as well as effective test techniques for UI tests, security tests, load and stress tests, and database test. A survey of commercial tools is provided along with a sampling of proven test matrices and templates.

The Art of Software Testing-Glenford J. Myers 2011-09-23 The classic, landmark work on software testing The hardware and software of computing have changed markedly in the three decades since the first edition of The Art of Software Testing, but this book's powerful underlying analysis has stood the test of time. Whereas most books on software testing target particular development techniques, languages, or testing methods, The Art of Software Testing, Third Edition provides a brief but powerful and comprehensive presentation of time-proven software testing approaches. If your software development project is mission critical, this book is an investment that will pay for itself with the first bug you find. The new Third Edition explains how to apply the book's classic principles to today's hot topics including: Testing apps for iPhones, iPads, BlackBerrys, Androids, and other mobile devices Collaborative (user) programming and testing Testing for Internet applications, e-commerce, and agile programming environments Whether you're a student looking for a testing guide you'll use for the rest of your career, or an IT manager overseeing a software development team, The Art of Software Testing, Third Edition is an expensive book that will pay for itself many times over.

Three Pillars of Agile Quality & Testing: Achieving Balanced Results in Your Journey Towards Agile Quality-Robert Galen 2015-01-24 There are a few books on

the market that discuss agile testing from a practitioner perspective. But this is the first book that looks at the organizational moves that are required to pull together an effective Agile Quality and Testing strategy. One that shows leaders and coaches how to effectively establish agile practices using the Three Pillars model. The book is chock-full of real world stories from two coaches who

Value Proposition Design-Alexander Osterwalder 2015-01-28 The authors of the international bestseller Business Model Generation explain how to create value propositions customers can't resist Value Proposition Design helps you tackle the core challenge of every business — creating compelling products and services customers want to buy. This highly practical book, paired with its online companion, will teach you the processes and tools you need to create products that sell. Using the same stunning visual format as the authors' global bestseller, Business Model Generation, this sequel explains how to use the "Value Proposition Canvas" to design, test, create, and manage products and services customers actually want. Value Proposition Design is for anyone who has been frustrated by new product meetings based on hunches and intuitions; it's for anyone who has watched an expensive new product launch fail in the market. The book will help you understand the patterns of great value propositions, get closer to customers, and avoid wasting time with ideas that won't work. You'll learn the simple process of designing and testing value propositions, that perfectly match customers' needs and desires. In addition the book gives you exclusive access to an online companion on Strategyzer.com. You will be able to assess your work, learn from peers, and download pdfs, checklists, and more. Value Proposition Design is an essential companion to the "Business Model Canvas" from Business Model Generation, a tool embraced globally by startups and large corporations such as MasterCard, 3M, Coca Cola, GE, Fujitsu, LEGO, Colgate-Palmolive, and many more. Value Proposition Design gives you a proven methodology for success, with value propositions that sell, embedded in profitable business models."

TMap NEXT-Tim Koomen 2014

Practical Support for ISO 9001 Software Project Documentation-Susan K. Land 2006-10-13 This book addresses how to meet the specific documentation requirements in support of the ISO 9001 software process definition, documentation, and improvement, which is an integral part of every software engineering effort Provides a set of templates that support the documentation required for basic software project control and management The book provides specific support for organizations that are pursuing software process improvement efforts

How to use Word-Eric M. Stone 1993-11 Based on the same elegant blend of graphics and text that made PC/Computing How Computers Work a bestseller, this easy-to-use book provides immediate help on basic tasks with all the steps needed to finish a project in front of the reader's eyes at one time. Illustrations, graphics, and explanations for the steps of each task.

Blue Ocean Strategy, Expanded Edition-W. Chan Kim 2015-01-20 Argues against common competitive practices while outlining recommendations based on the creation of untapped market spaces with growth potential.

The project is dead ... long live the project!-Andreas von Grebmer 2004

Don't Make Me Think-Steve Krug 2009-08-05 Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web usability, but people are still discovering it every day. In this second edition, Steve adds three new chapters in the same style as the original: wry and entertaining, yet loaded with insights and practical advice for novice and veteran alike. Don't be surprised if it completely changes the way you think about Web design. Three New Chapters! Usability as common courtesy -- Why people really leave Web sites Web Accessibility, CSS, and you -- Making sites usable and accessible Help! My boss wants me to _____. -- Surviving executive design whims "I thought usability was the enemy of design until I read the first edition of this book. Don't Make Me Think! showed me how to put myself in the position of the person who uses my site. After reading it over a couple of hours and putting its ideas to work for the past five years, I can say it has done more to improve my abilities as a Web designer than any other book. In this second edition, Steve Krug adds essential ammunition for those whose bosses, clients, stakeholders, and marketing managers insist on doing the wrong thing. If you design, write, program, own, or manage Web sites, you must read this book." -- Jeffrey Zeldman, author of Designing with Web Standards

Proceedings-International Conference on Software Engineering 1993

Software Engineering-Roger S. Pressman 1988 This text is designed for the introductory programming course or the software engineering projects course offered in departments of computer science. In essence, it is a cookbook for software engineering, presenting the subject as a series of steps (or rules) that the student can apply to successfully complete any software project. In contrast, Pressman's other book, Software Engineering: A Practitioner's Approach, 5/e, (2001), is intended as a text for senior and graduate level courses and is a more comprehensive, in-depth treatment of the software engineering process.

Advanced Software Testing - Vol.1, 2nd Edition-Rex Black 2015-12-01

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